

Press release

Opening of the activities of the international project focused on sport values “GETVAL – GET ADDICTED TO SPORT VALUES”

The 15th of March will mark the beginning of the international project “GETVAL – GET ADDICTED TO SPORT VALUES”, which aims to promote positive sport values as a tool for the development of positive attitudes for the young generations. Promoted by the association TDM 2000 International under the framework of the European program Erasmus+, the project involves 10 public and private entities from Italy, Greece, Turkey, Malta, and Romania. Namely, the Governorship of Istanbul, the Municipality of Bari, the Regional Directorate of primary and secondary education of Crete, the County Directorate of youth and sport of Iasi, the associations EURODEMOS, TDM Malta and Youth Football Club Malta, and the Italian Federation of Athletics (FIDAL).

The activities will be running for 18 months and will involve thousands of European youngsters. Numerous actions will be implemented during the project, including international training courses, workshops, conferences and awareness campaigns. Moreover, several sport events such as tournaments, competitions and exciting sports villages will be organized in each partner country.

Special attention will be given to schools and sports clubs in order to meet the main aim of the project, to link the field of education with sport. The opening event, on the 15th March, in Cagliari, Italy, will set out the activities that will be running during the project. The events foresees the realization of workshops, exhibitions and the opportunity for participants to take part in sporting activities.

The news about the activities of the project will be constantly uploaded on the website <http://sportvalues.eu> and the social networks (Facebook/Instagram: @SportValuesEU ; Twitter: @sportvalues).

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